

## EWD Use Case Examples

I am a... (Who)	At a... (Where)	I want to... (What)	So I can... (Why)
Administrator	College/University	Analyze college graduate outcome data	Use the employment outcomes data to help recruit students
Administrator	HS/College	Analyze college and HS dropout data	Find ways to prevent future dropouts
Career/Guidance Counselor	HS/College	Analyze college graduate outcome data	Provide career guidance to students in terms of earning potential and job prospects
Career/Guidance Counselor	HS/College	See performance and pathway data	Provide career guidance to students while they are in school on the courses to take that will teach them the skills they need for the jobs they want to obtain
Administrator	In the early childhood (EC) field	Evaluate early childhood data	See the impacts of pre-k data on early childhood outcomes
Administrator	In the early childhood (EC) field	Evaluate longitudinal education and workforce data	See the impacts of early childhood education on an individual's education and workforce outcomes.

### Who (End User) – I am a...

- **Extractor:** The person receiving the data directly from the portal or through a third party.
- **Analyst:** The person manipulating the data and deriving insights.
- **Executive:** The person making decisions based on the data.
- **Actor:** The person executing the decision.
- **Peer Users:** Other similar organizations that can benefit from the data.

### Where (End User) – At a ...

- **Where:** Type of organization/facility.

### What (Use Case) – I want to...

- What question is the end user asking to solve a specific problem?
- What data fields are relevant to answering that question?

### Why (User Story) – So I can...

- What is the specific anticipated benefit of the data to the population served by the end user?
- What is the specific anticipated benefit of the data to this end user?